



# Masters Summit for Qlik®

Take your Qlik skills to the next level

Next event: Prague April 3 – 5<sup>th</sup> 2018



## ABOUT US

Introducing the Masters Summit for Qlik

Masters Summit for Qlik | Take your Qlik skills to the next level

Masters Summit  
for Qlik



# ABOUT THE **MASTERS SUMMIT FOR QLIK**

1

## 3 day advanced training conference

Hands-on training for experienced QlikView and Qlik Sense developers. Get trained by the Qlik Masters who wrote the books, answered your questions on the QlikCommunity and whose blogs you read.

2

## Vast experience and perspectives

The trainers are expert consultants with extensive field experience. Frequent speaker and attendee interaction will give you a broader perspective on all things Qlik.

3

## Take your investment in Qlik further

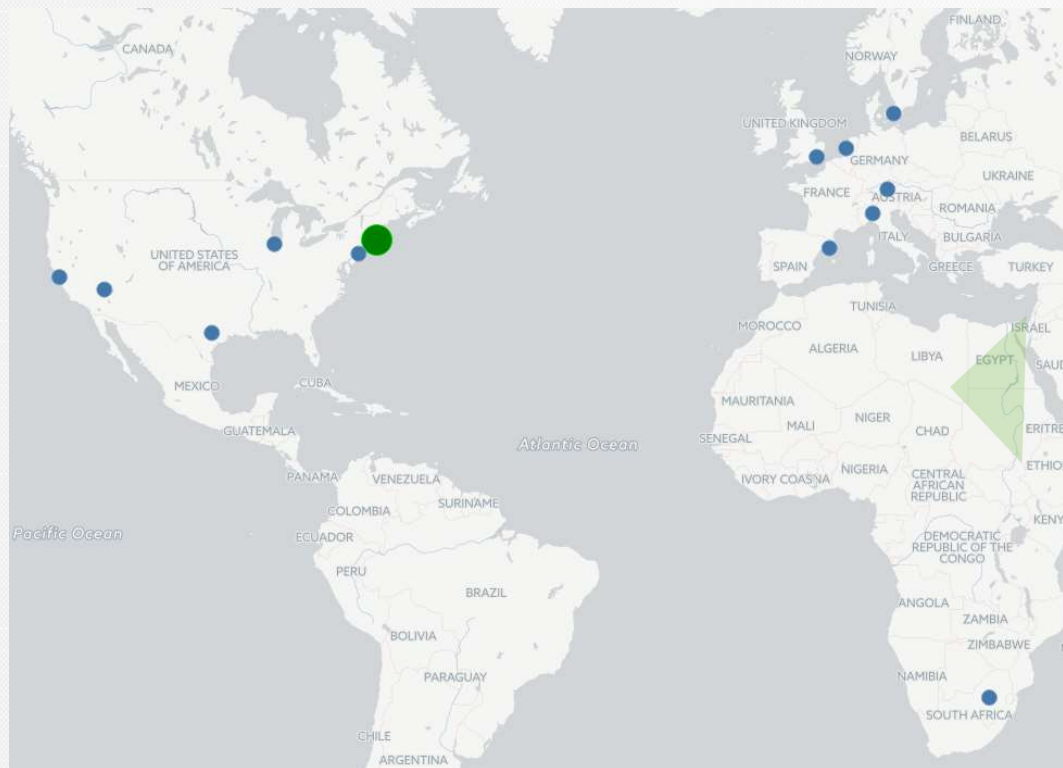
Learn advanced skills, techniques and best practices that will take your investment in Qlik further. Ready-made solutions, utilities and code snippets will let you quickly implement what you've learned.

4

## For QlikView and Qlik Sense

Both QlikView and Qlik Sense can be used to follow the training. Materials, exercises and solutions are provided for both products.

# A GLOBAL EVENT



**13 events since 2013**

**1000+ attendees, from 40+ different countries**

**500+ different companies, 90+ attended multiple events**

**100% satisfaction rating from our attendees**

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## OUR TEAM

With hundreds of projects, numerous publications and nearly 50 years of Qlik experience between them, our trainers bring you vast field experience and insights.

**Rob Wunderlich**



Author of *QlikView Cookbook, Document Analyzer, QlikView Components*. Qlik Luminary  
Qlik Community MVP

**Barry Harmsen**



Author of *QlikView for Developers, QlikFix blog*. Qlik  
Luminary

**Oleg Troyanksy**



Author of *QlikView Your Business, Natural Synergies blog*. Qlik Luminary, Qlik  
Community MVP

**Bill Lay**



Author of *Qlik Board blog*.  
Qlik Luminary

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## PRAGUE GUEST PRESENTER

Nick Webster



Nick has over 10 years experience in application and web development.

He worked at Qlik for 6 years. During his time there he helped architect both Qlik Branch and Qlik Playground.

Nick is now sharing his expertise in web technologies and the Qlik APIs by teaching others, as well as providing services to build web applications, integration solutions, custom extensions and connectivity, and much more.





# THE CONTENT

3 days of intense, hands-on training

## CORE PROGRAM

The first 2 days of the Masters Summit contain 4 half days sessions that focus on the core competencies for every Qlik developer



### Data Modeling

Solve real-world modeling challenges and learn the pros and cons of different techniques as they relate to reload performance and query speed



### Scripting

Build scripts that are reliable, robust, reusable and easier to manage and maintain, in much less time



### Expressions

Create advanced expressions using Set Analysis, AGGR and Alternate States. Understand the performance implications of advanced calculations



### Visualizations

Learn effective story-telling with charts and other dashboard objects. Learn visualization best practices, and how to avoid common pitfalls.



## DAY 3 PROGRAM

The third day is where we mix things up, creating different sessions for every event. In previous editions, these sessions covered topics such as Server Management, Automated Testing, Geographic Visualizations and Tips and Tricks. For the Prague event, we have selected the following 2 sessions:



### Performance Tuning

An attendee favorite, this session provides best practices for good application performance and scalability, learn how to use the available tools for performance optimization



### Qlik Sense Integration

Understand the possibilities of Web Development combined with the Qlik Sense Platform. In this session you will learn the fundamentals required to successfully start integrating Qlik Sense

## ADDITIONAL ACTIVITIES

Besides the core program, the Masters Summit also offer various additional activities. Based on attendee feedback, additional lunch sessions may be spontaneously organized!



### Happy Hour

The Master Summit attracts experienced Qlik developer with a passion for Qlik. Share a drink or two and swap your success (and horror) stories.



### Stump the Geek

Can you outsmart our Qlik Masters? During this evening panel discussion you have the opportunity to ask the tough question, and win prizes!



### Guest speakers

Evening presentations by Qlik experts that will amaze and inspire you. Previous presenters include Henric Cronström, Stephen Redmond, Anthony Deighton and Ralf Becher



### Networking

Ample network opportunities with other Qlik developers, as well as a private LinkedIn group for any future questions and discussions.



## ATTENDEE VALUE

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Masters Summit attendees get value from the entire program:

- Learn advanced techniques and best practices, improve your Qlik skills and take the product further
- Get trained by expert consultants with vast field experience, not by-the-book trainers
- Get 4 different perspectives in a single room
- Enjoy open and thoughtful interaction with both speakers and other attendees
- Get reusable assets, solutions, utilities and code snippets that you can immediately leverage in your own environment
- Extensive networking with other Qlik developers who share your enthusiasm
- Private LinkedIn group for future follow-up questions and discussions



## ATTENDEE **FEEDBACK**

What our alumni said about the event



## ATTENDEE FEEDBACK

Over the course of 13 events with more than 1000 attendees, we've maintained a 100% satisfaction rating. Here is what some of our previous attendees had to say:

“Geektastic”

“M.I.T. for Qlik,  
Masters/Ideas/Tips”

“One of the best  
training experiences  
ever.”

“When you think you know everything about Qlik, attend the Masters Summit. Within one session you soon realize the vast potential of the application and that you've barely tapped 30%. Brilliant!”

“Definitely worth the money in all measurable categories, knowledge, understandability, networking, openness, materials”

“Information avalanche.  
Leaving filled with ideas for improving my environment and expand Qlik usage.”



# UPCOMING EVENT

Prague, April 3 – 5<sup>th</sup> 2018

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# MASTERS SUMMIT **PRAGUE**



## Masters Summit for Qlik Prague

April 3 – 5<sup>th</sup> 2018

Hilton Prague Old Town

Early bird pricing: **\$2400**

After March 2<sup>nd</sup> 2018: \$2700  
(group rate for multiple attendees)

More information and registration:  
<http://masterssummit.com>

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